



## TUESDAY 17 OCTOBER

9.00 - 9.30 › Reception and registration

### CONFERENCES

9.30 - 11.00 › Opening Conference\*

#### FOR A NEW DYNAMIC OF THE RELATIONS BETWEEN AFRICA AND ITALY

The conference will be a moment of reflection on the current state of economic and trade relations between Africa and Italy and the tools to be used to develop a new dynamic in the Italian-African relations.

#### Speakers

*Welcoming speech*

Cleophas Adrien DIOMA (Burkina Faso), General Manager IABW

*Opening speech*

Mario GIRO (Italy), Deputy Minister of Foreign Affairs delegate for International Cooperation

Félix MOLOUA (Central African Republic), Minister of Economy, Planning and International Cooperation

*For a new dynamic within the relations between Africa and Italy*

Mohamed Cherif DIALLO (Guinea Conakry), Ambassador, Representative of the President of the African Union

Christian ADOVELANDE (Benin), President of the Development Bank of Western Africa (BOAD)

Licia MATTIOLI (Italy), Deputy President of Confindustria

Madi SAKANDE (Burkina Faso), General Manager New Cold System

Moderator: Jean Leonard TOUADI (Rep. Congo/Italy), Journalist and politician

\*Free entry conference

### 11.00 - 11.30 › Coffee Break & Networking

11.30 - 13.00 › Conference

#### WHAT ECONOMIC AND COMMERCIAL DIPLOMACY BETWEEN AFRICA AND ITALY

Proposing a common reflection between Italy and Africa, gathering around the same table Italian and African diplomats and experts of the political and economic world to build new strategic partnerships in sectors with high development value such as infrastructures, renewable energies, agriculture and the promotion of SMEs.

#### Speakers

Giuseppe MISTRETTA (Italy), Central Director for the African Sub-Saharan countries (Italy's Ministry of Foreign Affairs

Sana JATTA (Gambia) Regional Director, East and Southern Africa (IFAD)

Zenebu TADESE (Ethiopia), Ambassador  
Joséphine OUEDRAOGO (Burkina Faso), Ambassador

Verone MANKOU (Rep. Congo), CEO di VMK  
Paolo SCROCCHI (Italy), Consultant for corporate and commercial strategy

Moderatore: Adramet BARRY (Guinea Conakry), Marketing analyst, Board member of the Center African Studies of Piedmont

### 13.00 - 14.15 › Lunch break & Networking

### 14.30 - 18.00 › B2B

14.30 - 16.00 › Conference

#### HEALTH, CHALLENGE OF DIPLOMACY AND FOREIGN POLICY

Dealing with the main challenges of health policy in African countries and opportunities for Italian companies.

#### Speakers

Gin INVERNIZZI (Italy) Deputy President of Assobiomedica

Daouda TRAORE (Burkina Faso), General Director of Sogemab (Company of management and maintenance of the biomedical equipment)

Lorenzo MONTRASIO (Italy), Deputy Director Bureau of Biological Products Evaluation, Italian Drug Agency

Alessandro ROCCHETTI (Italy), Manager sport and project sector of Mayolab – Group KOS Care)

Moderator: Fernanda GELLONA (Italy), Director of Confindustria Assobiomedica

### 16.00 - 16.30 › Coffee Break & Networking

16.30 - 18.00 › Conference

#### AFRICA ITALY, CONFRONTING CHAMBERS OF COMMERCE

Providing better knowledge of African and Italian chambers of commerce, launching partnerships, strengthening cooperation and transfer of know-how, creating a mechanism for disseminating information and good professional practices between Africa and Italy.

#### Speakers

Fabio PIZZINO (Italy), Manager of programs and activities for integration and international cooperation (Unioncamere)

Mamadou COULIBALY (Mali), President of the National Union of Malian Employers

Kebour Ghenna DESTA (Ethiopia), Executive Director, Pan African Association of chambers of

commerce (PACCI)

Tahiriniaina RATSIMANANDA (Madagascar), Representative in Italy of the Chamber of Commerce NosyBe

Rita RICCIARDI (Italy), President of the Association for the Italian-Kenyan trade and Representative of the European Business Council for Italian companies.

Moderator: Andrea TOMMASINI (Italia), President of Lucky Time' Group

### ROUNDTABLES AND WORKSHOP

11.30 - 13.00 › Workshop

#### AFRICA-ITALY, THE LAW SUPPORTING BUSINESS

A Workshop Economic and Trade Law to provide useful elements and answers to plan more objectively and faithfully economic and commercial projects in Africa and Italy.

#### Speakers

Mohamed Sidiki SYLLA (Guinea Conakry), Lawyer at the Conakry and New York Bar

Kaoutar BADRANE (Morocco/Italy), Lawyer, International Law firm Badrane

Ghislain Patrick LESSENE (Central African Republic), Executive Director of Center for African Law Studies (CEJA)

Andrea ROMANO (Italy), General Secretary of UNIAFRICA and Managing Director of ETC Group.

14.30 - 16.00 › Roundtable

#### PROFIT, NON-PROFIT AND DEVELOPMENT IN AFRICA

Understanding how to develop effective international cooperation projects through concrete alliance between profit and non-profit in agriculture, industry, craft and commerce.

#### Speakers

Stefania MANCINI (Italy) President of Charlemagne Foundation

Mamadou SIDIBE (Mali), Founder of LENALI, First completely vocal social network/multilingual

Danilo SALERNO (Italy), Director of Coopermondo and Coordinator of GdL3 CNCS for the Alliance of Italian Cooperatives

Marie Chantale UWITONZE (Rwanda), Executive Director/CEO MACH Consulting  
Abderrahmane AMAJOU (Morocco) Responsible of DiaMaSe (Diaspora of Morocco and Senegal for Development)

Moderator: Tana ANGLANA (Italy), Migration and Development Expert

## 9.00 - 9.30 › Reception

## CONFERENCE

## 9.30 - 11.00 › Conference

INVESTING IN AFRICA:  
OPPORTUNITIES AND CHALLENGES

Open and in-depth dialogue between public Policy makers, development partners and private investors, Italians and Africans, with the aim to promote the investment and to speed up the industrialization in Africa

## Speakers

Abdelhamid SENOUCI BEREKSI (Algeria), Ambassador  
 Moussa TOURE (Mali), General Director of Agency for the promotion of investments  
 Paolo MUNINI (Italy), Head of Division Loans to private sector Asia, Latin America and countries of Africa, Caribbean and Pacific (ACP) of the European Investments Bank (BEI)  
 Bernardo BINI SMAGHI (Italy), Business Development Director of Cassa Depositi e Prestiti (CDP)  
 Chiara ALLEGRI (Italy), Vice President CNA Young Entrepreneurs  
 Jean Baptiste KOUASSI (Ivory Coast), former administrative director BCEAO  
 Loamba BALA (RDC/Italy), Congo Branch Manager, Proger s.p.a  
 Moderator: Matteo Koffi FRASCHINI (Italy/Togo), Journalist

## 11.00 - 11.30 › Coffee Break &amp; Networking

## 11.30 - 13.00 › Conference

**RENEWABLE ENERGIES: EMPOWERING INVESTMENTS TO CREATE INNOVATIVE AND CLEAN SOLUTIONS FOR AFRICA**  
 Defining policies to promote the development of the renewable energy market, increase the volume of public and private funds and develop human and institutional capacity to ensure universal access to reliable, sustainable and modern energy services at low cost

## Speakers

## Keynote speaker

Amani Abou-Zeid (Egypt), Commissary for Infrastructures and Energy (African Union)  
 Nomatamba TAMBO (South Africa), Ambassador  
 Roberto VIGOTTI (Italy), Secretary General of RES4MED/RES4Africa  
 Marco ARESTI (Italy), Program Manager RES4Africa  
 Tony NYAGAH (Kenya), Co-founder, CEO Strauss Energy  
 Moderator: Guido TALARICO (Italy), Journalist, publisher of AfricanMedias

## 13.00 - 14.15 › Lunch break &amp; Networking

## 14.30 - 18.00 › B2B

14.30 - 16.00 › Conference  
INFRASTRUCTURES FOR AFRICA

The objective of the conference is to discuss about possible models of infrastructure development in Africa. A debate based on Italian know-how, the skills of professionals from the African diaspora, the needs and resources of the continent.

## Speakers

## Keynote speaker

Shem SIMUYEMBA (Zambia), Head of Infrastructure project preparation facility of NEPAD (African Union)  
 Salvatore D'ALFONSO (Italy) - Engineer, Ferrovie Italiane  
 Sediko DOUKA (Nigeria), Director of the ECOWAS Infrastructure Project preparation and Development Unit (PPDU)  
 Eric YAO (Burkina Faso), Architect, Deputy President of Burkina Faso Order of Architects  
 Verone MANKOU (Rep. Congo), CEO of VMK  
 Jules TEMGOUA (Cameroon), Engineer, Techniplan International Consulting  
 Moderator: Massimo ZAURRINI (Italia), Director of Africa e Affari magazine

## 16.00 - 16.30 › Coffee Break &amp; Networking

## 16.30 - 18.00 › Conference

**SEIZING THE OPPORTUNITY IN THE AGRO-FOOD CHAIN IN KENYA**  
 Confindustria, SIMEST and the E4Impact Foundation signed an agreement to stimulate the presence of the Italian business reality in Africa, in particular SMEs, through financial services and training. This commitment is aimed at building a bridge between Italian companies and the opportunities of African markets. It will be the opportunity to present the Convention for projects of development of the entrepreneurship in the agro alimentary sectors in Kenya. This is a cooperation model that could be replicated in other African realities.

## Speakers

*Welcoming speech*  
 Camilla Cionini Visani (Italy), Director International Affairs, Confindustria  
*Opportunities within the Italian Cooperation Directorate General of Development Cooperation* – Foreign Minister and of International Cooperation  
*The project of agricultural mechanization in African Sub-Saharan countries*  
 Marco PEZZINI (Italy), Secretary Affari Comunitari, Federunacoma  
*Kenya: business opportunities in the agro-food chains*  
 Harriet M. NDUMA\* (Kenya), CHARGÉ D'AFFAIRES a.i. Kenya Embassy in Italy  
 Dario ORSINI (Italy), Managing Director, Alba Milagro  
*Services for Italian businesses*  
 Frank CINQUE (Italy), General Director, E4Impact Foundation

Domenico FANIZZA (Italy), Executive Director, African Development Bank

Alberto CASTRONOVO (Italy), Head of Business Development and International Affairs, (SIMEST)

Milos CARLONI (Italy), Manager Lazio Abruzzo Sardegna, Area Centro-Sud Rete Domestica (SACE)

Moderator: Gianfranco BELGRANO (Italy), Director of Africa e Affari

## 18.00 › Closing session first edition IABW

Cleophas Adrien Dioma (Burkina Faso), General Manager "Italia Africa Business Week" (IABW)

## ROUNDTABLES AND WORKSHOP

## 11.30 - 13.00 › Workshop

FINANCIAL TOOLS FOR  
ENTREPRENEURIAL PROJECTS IN AFRICA

The purpose of this round table is to inform the Forum's participants about possible financial instruments, available financial instruments and the allocation process.

## Speakers

Domenico FANIZZA (Italy), Executive Director Representative for Italy, United Kingdom and Netherland within the African Development Bank (ADB)  
 Sidy SECK (Mali), Managing director of the Guarantee fund of the Private sector  
 Grazia SGARRA (Italy), Manager public-private partnerships, Civil Society, decentralized cooperation and innovative tools (AICS)  
 Elie NKAMGEU (Cameroon), President Club Efficiency  
 Jean Pierre FAYE (Senegal), Export Manager and Shareholder owned by the JAPPO DIASPORA Investment Fund  
 Moderator: Solange Talafio TALIA (RDC/Italy), Social Business Manager, (BPER)

## 14.30 - 16.00 › Roundtable

AFRICAN-ITALIAN CULTURAL INDUSTRIES  
AND DEVELOPMENT IN AFRICA

An opportunity for exchanges between African and European teachers, experts and cultural operators to think, share knowledge and experiences and discuss possible initiatives in the field of cultural cooperation so that culture is seen as an important tool for sustainable development and safeguarding of Human rights.

## Speakers

Emanuela MORA (Italy), Professor, Cattolica di Milano  
 Filomeno LOPES (Guinea Bissau), Philosopher and journalist  
 Andrea MARCHESINI (Italy), Anfrisa e Mediterraneo Magazine  
 Martino GHIELMI (Italy), Business Development manager of E4Impact Foundation  
 Moderator: Fortuna EKUTSU MAMBULU (RDC), Founder and Director of African Summer School