

## FIRST DAY

### 9<sup>th</sup> OCTOBER 2021

#### 9.15 - 9.30 RECEPTION

#### 9.30 - 10.15 INSTITUTIONAL GREETINGS AMPHITHEATER ROOM

**Cleophas Adrien DIOMA**, Executive President IABW  
**Marina SERENI**, Deputy Minister of Foreign Affairs and International Cooperation Italy  
**Denis-Christel SASSOU NGUESSO**, Minister of International Cooperation and Promotion of Public-Private Partnership, R.Congo  
**Abdoulaye DIOP**, Minister of Foreign Affairs and Cooperation, Mali  
**Patrick RAJOELINA**, Minister of Foreign Affairs, Madagascar  
**Charles KETER**, EGH, Cabinet Secretary for Energy, Kenya

#### 10.15 - 11.00 CONFERENCE AMPHITHEATER ROOM

#### BUILDING BACK BETTER TOGETHER

**Mehret TEWOLDE**, CEO Italia Africa Business Week  
**Vera SONGWE**, Executive Secretary of the Economic Commission for Africa  
**Giorgio MARRAPODI**, Director General, Directorate General for Development Cooperation, Italian Ministry of Foreign Affairs  
**Emilio CIARLO**, Head of AICS External Relations & Communication Office  
**Gianpiero SUCCI**, Partner BonelliErede  
**Ruggero ARICO**, Vice-President, Confindustria Assafrica & Mediterraneo  
**Marco Francesco MAZZU**, Recruiting Leader and Professor of Marketing & Digital, Luiss University  
*Conclusion:* **Giuseppe MISTRETTA**, Director, Central and Sub-Saharan Africa, Italian Ministry of Foreign Affairs  
*Moderator:* **Alberto MAGNANI**, Journalist *Ilsole24ore*

#### 11.15 - 12.45 CONFERENCE AMPHITHEATER ROOM THIRD ETHIO-ITALIAN BUSINESS FORUM

*Welcome and opening*  
**Mehret TEWOLDE**, CEO Italia Africa Business Week  
**Hambisa Bonsa DEMITU**, Ambassador of Ethiopia to Italy  
*Why Ethiopia*  
**Ababi DEMISSIE**, Director General for Foreign Direct Investment and Technology Transfer, Ministry of the Foreign Affairs  
 Member of the Ethiopian Investment Commission  
**Giuseppe MISTRETTA**, Principal Director for the Countries of Sub-Saharan Africa, Italian Ministry of Foreign Affairs  
**Sileshi GIRMA**, CEO Tourism Ethiopia Commission  
*Testimonial session*  
**Tameru Wondm AGE NEHU**, Tameru Wondm Agegnehu Law Office in cooperation with BonelliErede  
*Case stories of Italian company and Fairfax LLC*

#### Q&A Session

*Moderator:* **Alberto MAGNANI**, Journalist *Ilsole24ore*  
*The conference will be followed by a networking lunch and by the B2B and B2G networking session*  
 Curated by **BonelliErede** and **Ethio-Italian Business Forum**

#### 11.15 - 11.45 BILATERAL MEETING

#### GEMMA ROOM PRESENTATION OF THE ITALIAN PROPOSAL "RELEASE G20": A RECOVERY PLAN FOR AFRICAN COUNTRIES

*Reserved for ministers*  
*Curated by Link2007*

#### 12.45 - 13.30 CONFERENCE

#### AMPHITHEATER ROOM BUILDING BACK BETTER WITH WOMEN

**Marina SERENI**, Deputy Minister of Foreign Affairs and International Cooperation, Italy  
**Marina PICCIONI**, Head of Sovereign, Multilateral Financing and Blending Partnerships CDP  
**Letizia PIZZI**, General Manager, Confindustria Assafrica & Mediterraneo  
**Mehret TEWOLDE**, CEO Italia Africa Business Week  
*Moderator:* **Ada UGO ABARA**, Founder & CEO D-Tech Podcast

#### 13.30 - 14.30 NETWORKING BREAK

#### DALLE ORE 14.30 BILATERAL & B3B MEETINGS AMBRA ROOM

#### 14.30 - 15.15 CONFERENCE AMPHITHEATER ROOM ITALY AND AFCFTA: NEW COLLABORATION PLATFORM FOR SUSTAINABLE GROWTH

**Fabrizio LOBASSO**, Deputy Director Africa MAECI  
**Albertus AOCHAMUB**, Ambassador of Namibia to Italy  
**Federica BRUNI**, Businessmed Network Coordinator  
**Federico BEGA**, Chief Strategy Officer (CSO) Promos Italia Srl  
**Abramo Abderrahmane CHABIB**, Executive Director Italian Diplomatic Academy  
**Adriano MAURO**, Managing Director, Prototipi ltd  
*Moderator:* **Ieva Jakobsons BELLONI**, Professor John Cabot University

#### 14.30 - 15.30 COUNTRY PRESENTATION GIADA ROOM

#### 15.30 - 16.15 CONFERENCE AMPHITHEATER ROOM TRAINING AND DEVELOPMENT

**Daniela PISCITELLI**, Associate Professor, Luigi Vanvitelli University  
**Pasquale DE MURO**, Professor of Human Development, Roma Tre University  
**Emmanuel SAWADOGO**, Professor, Joseph Ki Zerbo University, Burkina Faso  
**Giuseppe SARACINO**, Project Manager, CIHEAM  
*Moderator:* **Laura MAZZA**, AD of The Hub,

#### Vice President of FederFormazione

**15.30 - 16.15 TAVOLA ROTONDA  
GIADA ROOM  
TAXATION AND SOCIAL INCLUSIVENESS FOR ECONOMIC GROWTH IN AFRICA**  
**Saliou DIEYE**, President West African Union of Tax Institutes  
**Sandra MOMAH**, President of Professional Women Network (PWN), Nigeria  
**Dame Gladys OLAJUMOKE SIMPLICE**, Former President Chartered Institute of Taxation (CITN), Nigeria  
**Aleksandar IVANOVSKI**, Secretary General GTAP Global Tax Advisers Platform, Belgium  
**Awa GUENE**, Audit Supervisor, Deloitte Italia  
*Moderator:* **Piorgiorgio VALENTE**, President CFE Tax Advisers Europe and Chairman GTAP Global Tax Advisers Platform, Italia

#### 16.15 - 16.30 NETWORKING BREAK AMPHITHEATER ROOM

#### 17.30 - 18.15 TAVOLA ROTONDA GIADA ROOM BIOMEDICAL IN AFRICAN COUNTRIES: ITC AND MEDICAL DEVICES, AN OPPORTUNITY FOR A "HEALTH" PARTNERSHIP BETWEEN ITALY & AFRICA

**Calogero CAMPISI**, President Confeuropa Imprese in the World  
**Giuseppe ALIZZIO**, President Confeuropa Imprese Africa  
**Giancarlo PALMIERI**, MD Technical Scientific Committee, Confeuropa Imprese Africa  
**Enzo SIVIERO**, Rector eCampus University  
**Andrea CHIESI**, Head of special projects, Chiesi Farmaceutici  
**Bertrand TCHANA**, MD of Pediatric Cardiology, University Hospital of Parma  
**Massimo DOMINICI**, Scientific Responsible Technopole "Mario Veronesi", Miranda  
**Gerard Komonsira DIOMA**, Pharmacist, Yalgado Ouédraogo University Hospital Center  
**Doriano PONZI**, Vice-President Confeuropa Imprese Africa  
*Moderator:* **Alberto NICOLINI**, Editor, Distretto Biomedicale.it

#### 17.30 - 18.30 CONFERENCE AMPHITHEATER ROOM THE FASHION INDUSTRY AND SUSTAINABLE DEVELOPMENT IN AFRICA

**Mario BECCIA**, Italian Agency for Development Cooperation  
**Sebastien Zita BAZIEMO**, Stylist Burkina Faso  
**Emanuela MORA**, Professor of Sociology, Catholic University of Milan  
**Antonio FRANCESHINI**, Head of the International Market and Commercial Promotion Office of CNA  
**Paul Roger TANONKOU**, Fashion designer & Founder Zenam brand  
*Moderator:* **Vincenzo GIARDINA**, Journalist Dire News Agency

#### 18.30 APPETIZER

**SECOND DAY**  
**10<sup>th</sup> OCTOBER 2021**

**09.30 - 10.00 RECEPTION**

**9.30 - 10.15 CONFERENCE**

**AMPHITHEATER ROOM**

**AGRI-TECH, RENEWABLE ENERGY AND NEW TECHNOLOGIES**

**Charles KETER**, EGH, Cabinet Secretary for Energy, Kenya

**Diana BATTAGIA**, General Manager UNIDO ITPO Italy

**Francesco CAPONETTI**, General Manager CEDIAM

**Madi SAKANDE**, General Manager New Cold System

**Carlo CECCHETTI**, RES4Africa Foundation

**Pierre EYOUNG**, Presidente African Engineers Association

**Vincenzo LENUCCI**, Director of the European & International Policies Area, Study Center, Confagricoltura

**Riccardo RIDOLFI**, CEO and Founder, Equatorial Power

*Moderator: Gianfranco BELGRANO*, Editorial Director *Africa&Affari Magazine*

**11.00 - 11.15 NETWORKING BREAK**

**11.15 - 11.30 PITCH**

**AMPHITHEATER ROOM**

**Christian RICHMOND NZI**, Founder & CEO, Mygrants S.r.l.

**11.30 - 12.30 CONFERENCE**

**AMPHITHEATER ROOM**

**FINANCING TOOLS FOR BUSINESSES OPERATING IN AFRICA**

**Liliane ATTOUNGBRE CARISI**,

Founder & Consultant Attoungbre Consulting & Services, ACS

**Grazia SGARRA**, Italian Agency for Cooperation and Development.

**Paolo MUNINI**, Head of Division, European Investment Bank

**Marta SACHY**, Director, Aurora Foundation

**Loamba BALA**, Proger SPA Engineer

**Vincenzo ERCOLE SALAZAR SARFIELD**, Global Head of Italian Infrastructure Italian MFA/ANCE

**Gordon MENSAH**, Public policy researcher

**Pietro Loy DONÀ**, Cassa Depositi e Prestiti (CDP)

*Moderator: Roberto RIDOLFI* - President of Link2007

**12.30 - 13.15 CONFERENCE**

**AMPHITHEATER ROOM**

**RESHAPING DEVELOPMENT THROUGH DIGITAL MEDIA: THE YOUTH EXPERIENCE**

**Ada Ugo ABARA**, Founder of D-Tech 4Good & D-Tech Podcast

**Kiasi Sandrine MPUU**, Radio host & Co-founder Africa Investment Club

**Dede Sonya AGBODAN**, BBstyle Brand Manager

**Kennedy KITUYI**, Dagoretti Film Center

**Godwin HENRY**, Executive Director Social Good Lagos

*Moderator: Susanna OWUSU TWUMWAH*, Communication officer

**13.30 - 14.30 NETWORKING BREAK**

**FROM 14.30 BILATERAL & B3B MEETINGS**

**AMBRA ROOM**

**14.30 - 15.15 TAVOLA ROTONDA**

**GIADA ROOM**

**BLOCKCHAIN & AFRICA**

**Hyacinthe ZOURE**, President Blockchain Association, Burkina Faso

**Alessandro VALENTE**, Advocate, Valente Associates GEB Partners

**Ian HAYES**, Chairman of the Tax Technology Committee at CFE Tax Advisers Europe

*Moderator: Samir BENNANI*, Blockchain & Cybersecurity Expert

**14.30 - 15.15 CONFERENCE**

**AMPHITHEATER ROOM**

**DIASPORAS AND DEVELOPMENT COOPERATION**

**Paolo GALLIZIOLI**, Italian Agency for Development Cooperation

**Abderrahmane AMAJOU**, Network Representative of the Piedmont Diasporas

**Essa ESKANDER**, Director of the Eurispes Observatory of the Mediterranean

**Amélie TAPPELLA**, Focal Point Diaspora Engagement, IOM

**Edosa ODIGIE**, Vice President of Afroveronesi

*Moderator: Bertrand NDOUGOU MANI*, Representative of the Lazio diasporas network

**15.15 - 16.15 CONFERENCE**

**AMPHITHEATER ROOM**

**PRESENTATION OF THE «INVESTINSENEGAL» PROJECT**

**Idrissa SENE**, Consul General of Senegal in Naples

**Andrea MERLI**, Italian Agency for Development Cooperation

**Gaia COLOMBO**, Project Manager Invest in Senegal project / Amref

**Silvia LAMI**, Country Manager, LVIA Senegal

**Monica FAVOT**, Punto.sud Foundation

**Karounga CAMARA**, President of Reseau Ndaari

*Moderator: Cleophas Adrien DIOMA*, Executive President IABW

**16.15 - 16.30 NETWORKING BREAK**

**16.30 - 17.00 CONFERENCE**

**AMPHITHEATER ROOM**

**FINANCIAL TOOLS FOR MIGRANT ENTREPRENEURSHIP**

**Christian RICHMOND NZI**, Mygrants S.r.l.

**Albert S. MOLA**, Representative of the Kenyan Diaspora, Italy

**Karounga CAMARA**, President of Reseau Ndaari

**Orazio ZACÀ**, Resp. Area Tirrenica by PerMicro

*Moderator: Bernardo BINI SMAGHI* - Secretary General, World Forum of Banks, Deposits and Loans

**17.15 - 17.30 PITCH**

**AMPHITHEATER ROOM**

**Aly BOYARM**, Managing Partner Africa CRM & SI

**17.30 - 18.15 CONFERENCE**

**AMPHITHEATER ROOM**

**SAHEL, SECURITY AND DEVELOPMENT**

**Emanuela DEL RE**, EU Special Representative for the Sahel

**Djimé ADOUM**, High Representative of the Coalition for the Sahel

**Michela MERCURI**, Professor of Middle Eastern Geopolitics at Niccolò Cusano University

**Marco COCHI**, Observatory on Radicalization and the Fight against Terrorism

**Abdou MBOUP**, Technical Advisor in Tourism to the President of Senegal

*Moderator: Jean Leonard TOUADI*, Journalist and University Professor

**18.15 - 18.30 CLOSING OF WORKS**

**AMPHITHEATER ROOM**

**Mehret TEWOLDE**, CEO IABW

**18.30 APPETIZER**

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