




ITALIAFRICA BUSINESS WEEK

REBRANDING ITALY IN AFRICA

FIRST DAY › 9 NOVEMBER 2020

10.00 - 12.30
REBRANDING ITALY IN AFRICA

Cleophas Adrien Dioma Presidente IABW
Emanuela Del Re Deputy Minister for International Cooperation
Tehindrazanarivelo Djacoba A. S. Oliva Minister of Foreign Affairs of Madagascar
Ali Coulibaly Ambassador of Mali
Giorgio Marrapodi Director-General for Development Cooperation
Walid Loukil Executive Vice-President Loukil Group
Giuseppe Mistretta Central Director at the Foreign Ministry for the Sub-Saharan Region
Gianpiero Succi Partner BonelliErede
Luca Maestripietri Director-General of the Italian Agency for Development and Cooperation
Antonella Baldino Chief International Development Finance Officer Cassa Depositi e Prestiti
Michele Ziosi Vice-President Institutional Relations at CNH Industrial
Yamume Tshomba Surgeon, Associate Professor of Università Cattolica Rome

Moderator: **Alberto Magnani**
Journalist Sole24Ore

14.00 - 15.30
FINANCIAL INSTRUMENTS FOR THE RECOVERY OF AFRICAN ECONOMIES IN THE POST-COVID19 ERA

Jean Gustave Sanon Economist, former Minister of Finance of Burkina Faso
Valeria Emmi Advocacy Coordinator Cesvi
Alessandra Piemattei AICS, Dakar Headquarters Manager
Giulio Dal Magro Head of development financing (CDP)
Olivier Kaba Project Manager Migration (AFD)
Caterina Avanza Head of international cooperation (Democratic Party)

Moderator: **Roberto Ridolfi**
Senior strategic investment advisor

16.30 - 17.30
LEGA CALCIO REGIONAL PARTNERSHIP - AFRICA PROJECT PRESENTATION

Ciccarese Michele Commercial & Marketing Director Lega Serie A
Tomio Niccolò Commercial & Marketing Unit Lega Serie A

Moderatore: **Daffe Saidou Oumar**
Anti-Racism office Manager Lega Serie A

17.30 - 19.00
CREATIVE INDUSTRIES AND DEVELOPMENT COOPERATION

Stephie-Rose Nyot-Nyot ParleAfrique.com
Adama Sanneh Fondazione Moleskine
Adja Mariam Mahre Soro Studio Kä
Krystel K. Kalanga Afrikastream Drc
Nicolas-Etienne Sohoul N'gani expert
Emilio Cabasino responsible cultural sector (AICS)

Moderatore: **Mohamed ZOGLAMI**
Afric'Up

15.30 - 16.30
CONNECTING THE DOTS. WHY ONLY 2% OF GLOBAL RE IN AFRICA? THE IMPORTANCE OF CAPACITY BUILDING

Roberto Vigotti Secretary General-Res4Africa
Lorenzo Carnelli CEO - Friem S.P.A
Gianluca Biscotti Executive chairman - BFP Group
Farnesca Oliva Energy Technical Advisor – AVSI
Izael Da Silva Strathmore University (Kenya)
Michael Kiza Programme Management Expert - EACREEE (Uganda)

Testimonials from the Micro-Grid Academy initiative

Moderatore: **Andrea Spinelli**





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SECOND DAY › 10 NOVEMBER 2020

10.30 - 12.00

AGRIBUSINESS – ITALIAN KNOW HOW/SHOW HOW FOR THE GROWTH OF THE PRIMARY SECTOR IN AFRICA IN THE POST-COVID ERA

Jeanne Dambendzet

Ambassador of the Republic of Congo to Italy

Francesco Caponetti

Cediam SA West Africa

Tadele Sinesibhat

Business Manager Green-Revo

Federico Bellotto

New Holland Agriculture Business Director Southern Africa

Madi Sakande

General Manager New Cold System

Alberto Quintavalla

Area Sales Manager CFTModerator

Moderator: **Fabrizio Lobasso**

Subsaharian Africa Deputy Director (MAECI)

12.00 - 13.00

SIDE-EVENT

DOING BUSINESS IN ETHIOPIA - NEW OPPORTUNITIES FOR ITALIAN OPERATORS

Pietro Panarello

First secretary Trade and Cultural Issues at the Italian Embassy in Ethiopia.

Zenebu Tadesse

Ambassador of Ethiopia to Italy

Michele Saponaro

Managing Associate of BonelliErede

Weynalem Weldeesenbet

Local Partner based in Addis Ababa of Tameru Wondm Agegnehu Law Office in cooperation with BonelliErede

Robel Mehari

Senior Associate based in Addis Ababa of Tameru Wondm Agegnehu Law Office in cooperation with BonelliErede

Moderator: **Gianpiero Succi**

Partner of BonelliErede

14.00 - 15.30

CIRCULAR ECONOMIES, GREEN INDUSTRIES AND SUSTAINABILITY IN AFRICA

Diana Battaggia

Director UNIDO ITPO Italy

Livia Canepa UNIDO ITPO

Italy

Rampa Francesco Head of

Programme - Sustainable

Food Systems (ECDPM)

Moustapha Kamal Gueye

Coordinator Green Jobs

Programme Entreprises

Department (ILO)

Alessandra Lentini

Environment Departement

(AICS)

Riccardo Giovannini

Head of Sustainability Team

Ernst&Young

Moderator: **Roberto Ridolfi**

Senior-strategic investment advisor

15.30 - 17.00

INVESTING IN AFRICAN AND AFRICAN-ITALIAN SMEs (FOR ITALY'S GROWTH AND SUSTAINABLE JOBS IN AFRICA)

Grazia Sgarra

Head of Office – Public Private

Partnerships (AICS)

Vitaliano Gobbo

Italian Consul in Benin

Dogad Dogoui

President Africa SMS Forum

Marina Piccioni

International Cooperation (CDP)

Antonio Franceschini

International Market and Promotion

Office Manager of National

Confederation of Italian Artisans

Youssef El Ganadi Myafricancompetition

Riva Bonkougou

Group Pareida International-sarl

Moderator: **Marta Sachy**

Aurora Foundation

17.30 - 19.00

STRATEGIES FOR THE INTERNATIONALISATION OF ITALIAN COMPANIES TOWARDS AFRICA IN THE POST-COVID19 ERA

Manlio Di Stefano

Undersecretary of Internationalisation (MAECI)

Albin Feliho

President of the National Confederation of Benin Entrepreneurs

Roberta Datteri

National Vice President of National

Confederation of Italian Artisans

Raffaele Marchetti

Assistant Dean for Internationalisation

LUISS University

Federico Maria Bega

Chief Executive Officer, Promos Italia,

Italian Agency for the internationalization of companies

Alessandro Gerbino

ICE Ghana

Paolo Sannella

Mauro ZAN

Chief Investment Officer ETC Invest Spa

Moderator: **Alberto Magnani**

Journalist Sole24Ore



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THIRD DAY › 11 NOVEMBER 2020

10.30 - 12.00

EFFICIENT LOGISTICS, CUSTOMS AND
TAX PRACTICES IN TRADE RELATIONS
BETWEEN AFRICA AND ITALY**Alessandro Zanin**

Logimar

David Mukeba Kalengay

Special Counsel to the President of DRC

Ablam Gerard AgoudouCivil Engineer Airport Facilities &
Infrastructure**Abdulkadir Moalin Abdirahman**

Benadir Pharmaceuticals

Armel Koty

Consultant

Mario Di Giulio

Law firm Pavia e Ansaldo

Moderator: **Rudy Casbi**

CEO La Nouvelle Afrique

12.00 - 13.00

THE KEY TO AFRICAN MARKETS –
TRIPARTITE RELATIONS: TUNISIA
– ITALY – SUB-SAHARAN AFRICA**Walid Loukil**

Executive Vice-President Loukil Group

Mohamed Ali Boutabi

Maap Communication

Federico Bega

Manager PROMOS ITALIA

Moderator: **Cleophas Adrien Dioma**

Presidente di IABW

14.00 - 15.00

SIDE-EVENT

WORKSHOP - BONELLI EREDE: A
PREFERRED PARTNER FOR AFRICAN
GOVERNMENTS FOR CAPACITY
BUILDING AND DEVELOPMENT

Lead the workshop

Angelino Alfano

Of Counsel BonelliErede

Giampiero Succì

Partner BonelliErede

Riccardo Bordini

Partner BonelliErede

*Reserved for the African diplomatic
corps in Italy*Event organized in collaboration
with BonelliErede

15.00 - 16.30

WASTE MANAGEMENT AND GREEN
ECONOMY**Marco Falconi**National Institute for the protection
and environmental research

Carlo Vanturato

Eurven

David Olatunji

Africa Smart City Foundation

Marina Doubell

Innovambiente**Payet Tisset Nadège****Overseas Trade&Services**

Sofiani Noukari Wassalke

Niger - BioplastModerator: **Dino Jr Di Cicco**

Ass.I.Wa.Ma.President

17.00-18.30

START UP, NUOVE TECNOLOGIE E
INNOVAZIONE IN AFRICA**Diletta Doretta**

World Bank/Bamako

Gildas Guielle

Ouagadougou

Fabio Melloni

Head of Office Nairobi (AICS)

Federico Monica

Covid free toolkit

Claudio Becchetti

Istituto M. Massimo, Rome

Aurora Cicillini

Unido Italy

Eleonora Rella

UNIDO ITPO Italy

Coumbaly Diaw

Sustainable food chains expert (FAO)

Moderator: **Ieva Jakobsone Bellomi**

Professor (John Cabot University)

18.30-19.00

CLOSING CONFERENCE

Moderator: **Vincenzo Giardina**

Journalist Agenzia di Stampa Dire



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