

ITALIAFRICA BUSINESS WEEK

BUILD THE BUSINESS 4.0

26th NOVEMBER 2019

BLUE ROOM

9.00 - 10.00

Opening Conference

Cleophas Adrien Dioma, Executive President of Italia Africa Business Week

Roberto Randazzo, Partner R&P Legal Partner, Honorary Consul of Uganda

Emanuela Claudia Del Re, Deputy Minister of Foreign Affairs and of International Cooperation for Development

Harouna Kabore, Ministry of Industry, Trade and of Craftsmanship of Burkina Faso

Sibusiso Busi Moyo, Ministry of Foreign Affairs and of Trade of Zimbabwe

Augustin Tabé Gbian, President of Economic and Social Council of Benin

Luca Maestripietri, General Director Agenzia Italia for Development Cooperation

Alan Christian Rizzi, Under secretary, Regione Lombardia

Laura Specchio, Municipal representative, Municipality of Milano

10.00 - 10.45

Building the Business 4.0 with Africa

Mehret Tewolde, CEO Italia Africa Business Week

Giovanni Da Pozzo, President of Promos Italia

Saida Negha, President of Businessmed/National Confederation of Businesses of Algeria

Stefania Milo, National Vice-presidente CNA

Francesca Secondari, Partner of BonelliErede, Cairo

Mario Sabato, General Director of Banca UBAE

Albin Feliho, President of the National Confederation of Businesses of Benin

10.45 - 11.00 - NETWORKING BREAK

11.00 - 11.30

Italy, a model of development for Africa between districts and technologies

Roberto Randazzo, Partner of R&P Legal and Honorary Council of Uganda

Alessandro Enginoli, President of PI Assolombarda

Roberto Lovato, Head of the Bureau for Industrial Partnerships and Relations with International Institutions (ICE)

Emanuela Colombo, Politecnico di Milano

11.30- 12.00

Presentation of the magazine Jeune Afrique

Cleophas Adrien Dioma, Executive President of Italia Africa Business Week

Emanuela Claudia Del Re, Deputy Minister of Foreign Affairs and of International Cooperation for Development

Danielle Ben Yahmed, Vice-president Jeune Afrique Group

Giuseppe Mistretta, Director for Africa of the Italian Ministry of Foreign Affairs and of International Cooperation, MAECI

Pierre Bessiere, Deputy General Director Jeune Afrique

Massimo Zaurrini, Editorial Director Africa e Affari

12.00 - 13.30

The new horn of Africa

Giovanni Carbone, Head of the Africa Program, ISPI and Università degli Studi di Milano

Giuseppe Mistretta, Director for Africa of the Italian Ministry of Foreign Affairs and of International Cooperation, MAECI

Mohamed Abdi Hayir, Ministry of Information, of Culture and of Tourism of Somalia

Gianpiero Succi, Partner BonelliErede and responsible for the development of the Ethiopian practice and other jurisdictions of sub-Saharan Africa

Francesco Pallocca, Investment Promotion Expert, UNIDO

13.30 - 14.30 - LUNCH BREAK

14.30 - 15.30

The alliance Africa Europe and the External Investments Plan of the EU

Efrem Garlando, Investment Policy Officer of the Unit Private Sector and Trade of the European Commission (General Directorate for Cooperation and International Development)

15.30 - 16.30

Business and SDGs: An holistic approach to the economic and social development of Africa

Federica Inzoli, Fondazione Eni Enrico Mattei

Eugenio Bettella, Rödl & Partner Italy

Valeria Conti, Cassa Deposito Prestiti

Madi Sakandé, New Cold System General Manager

16.30 - 17.30

Agri Business: the Italian chains in Africa

Francesco Caponetti, General Manager and Member of the Board CEDIAM SA

Irene Pivetti, Only Italia

Duccio Caccioni, President Commission of Stock Exchange for Biological Fruit and Vegetable Products

Issouf Traore, General Director SONATAM

Francesco Rampa, European Centre for Development Policy Management

Emilio Sacchelli, Area Manager, Coordinator @Goglio S.p.a

Alberto Quintavalla, Sales Area manager CFT

Andrea Ciommi, Institutional Relations Europe, Africa, Middle-East and Asia Pacific – CNH Industrial

17.30 - 18.30

Why Africa is interesting for the big world powers?

Giovanni Carbone, Head of the Africa Program ISPI

Shirish Soni, Ambassador of the Republic of South Africa

Federico Donelli, University of Genova

Antonella Ceccagno, University of Bologna

Jean-Léonard Touadi, Senior Advisor FAO

18.30 - 19.30 - NETWORKING OF CLOSURE

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YELLOW ROOM 1

11.30 - 12.00

The cold chain as a proposal for Africa

Madi Sakande, New Cold System General Manager

12.00 - 13.30 PM

Doing business in Burkina Faso

Josephine Ouedraogo, Ambassador of Burkina Faso to Italy
Emanuela Claudia Del Re, Deputy Minister of Foreign Affairs and International Cooperation

Harouna Kabore, Ministry of Industry, Trade and Handicraft of Burkina Faso

13.30 - 14.30 PM - LUNCH BREAK

14.30 - 15.30

International cooperation as a stepping-stone for the development to Industry 4.0: The Africa Innovation Leaders experience

Paola Garrone, Politecnico di Milano School of Management,

Emanuela Colombo, Politecnico di Milano

Felipe Repetto, Politecnico di Milano School of Management

Elisa Masi AICS

Video, first generation leader:

Claudio Buque (Mozambique) – **Susanne Myada** (Nigeria)

Program Mentors: **Stefano Mizio** (PoliHub), **Pierluigi Leone** (Politecnico di Torino)

15.30 - 16.30

Industry 4.0: What's the best path for Africa?

Paola Garrone, Politecnico di Milano School of Management

Marco Macchi, Politecnico di Milano

Issour Traore, SONATAM General Director

Discussion amongst industry representatives on future prospects of Industry 4.0 in Africa

16.30 - 17.00

Culture Business: the example of BBILe Turban Bio.

Evelyne Togbe-Olory, Ambassador of Benin to Italy

Laura Strambi, Fashion stylist, Laura Strambi Milano

17.00 - 18.00 PM

From Made in Italy products to Made with Italy products: Singergies to give an additional value in new markets – Ethical&Fashion

Moderator: **Fabiana Giacomotti**, Writer and Professor of Fashion Studies, University of Rome La Sapienza

Carlo Segni, Head of International Market and Trade Promotion CAN Office

Antonio Franceschini, Head of International Market and Trade Promotion CAN Office

Stefano Beraldo, CEO OVS

Marco Piccolo, CEO Sales Manager REYNALDI

Enrica Arena, CEO and Co Founder of Orange Fiber

Renata Lovati, President of CIA Donne in Campo Lombardia

Michelle Francine Ngommo, President of Afro Fashion Week Milan

SIDE EVENTS

Chiara Ciaravola, President of the Salambò Association, Presentation of the African Spirit

18.30 NETWORKING

YELLOW ROOM 2

11.30 - 12.00

Smart urbanization: What's the best model for Africa?

Idrissa Diop, Mayor of Lagbar

Eric Yao, Architect, Executive Director of CARURE

Maria Francesca Tatarella, Architect, Stefano Boeri Architetti

Federico Monica, Architect and Urban planner of taxibrousse

12.00 - 12.30

Presentation of the strategy for the private sectors

Thouraya Triki, Director of IFAD's Sustainable Production, Markets and Institutions Division

12.30 - 13.30

Italian entrepreneurs' experiences in Africa

Pier Luigi d'Agata, General Director of Confindustria Assafrica & Mediterraneo

Ruggero Aricò, Enel Green Power

Antonio Monaco, Salini Impregilo

Serena Ruggeri, MA AG

Mauro Bazzini, SIDI GROUP

Antonio Scialletti, SBS STEEL BELT SYSTEM

Paolo Biglieri, Blend

Andrea Rovatti, ROVATTI POMPE

Claudio Cecconi, SSE Sirio Sistemi Elettronici

13.30 - 14.30 - LUNCH BREAK

14.30 - 15.30

ART FOR AFRICA PLASTIC FREE

Massimiliano Lorenzelli (Galleria Lorenzelli – Serge Attukuey Clotey)

Paolo Sciortino, Salambò Association

following

Waste management & Sustainable Development

Dino Junior Di Cicco, President of the Ass.I.Wa.Ma. Association

Silvia La Ferla, Responsible of the Relations and Cooperation among cities Unit, Municipality of Milan

Daniilo Vismara, Responsible of Operational Services Development and Customer Satisfaction, Amsa S.p.A.

Alfonso Pecoraro Scanio, President of the UniVerde Foundation

Pier Carlo Sandei, ACSD/UNDP Coordinator

Luciano Giannini, CEO & Founder of E4SD srl – PLEF

Marco Falconi, Technologist at ISPRA

Enrica Arena, Co-Founder & CEO of Orange Fiber

Andrea Ciommi, Institutional Relations Europe, Africa, Middle-East and Asia Pacific - CNH Industrial

15.30 - 16.30

Doing Business in Uganda

Roberto Randazzo, Partner of R&P Legal and Honorary Consul in Uganda

16.30 - 17.00

Italian experience and technology for security in Africa

Rosario Vigliotti, Thales Alenia Space

Abdou Mboup, Technical Advisor of the President of Senegal

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9.00 - 10.00

African Continental Free Trade Area: opportunities and challenges

Cleophas Adrien Dioma, Executive President Italia Africa Business Week

Harouna Kabore, Ministry of Industry, Trade and Craftmanship of Burkina Faso

Sibusiso Busi Moyo, Ministry of Foreign Affairs and of Trade of Zimbabwe

Augustin Tabé Gbian, President of the Economic and Social Council of Benin

Giuseppe Mistretta, Director Africa at the Italian Ministry of Foreign Affairs and of Cooperation

10.00 - 11.00

Customs and trade between Africa and Italy

Ali Coulibaly, Ambassador of Mali in Italy

Piergiorgio Valente, Founder and Managing Partner of Valente Associati GEB Partners

Simone Santi, President of the Chamber of Commerce Italia-Mozambique

Riad Ben Salah, General Delegate Cepex (Center for the Export Promotion of Milan)

11.00 - 11.30 - NETWORKING BREAK

11.30 - 12.30

Diasporas and development

Ada Ugo Abara, National Summit of the Diasporas

Mohamed Abdi Hayir, Ministry of Information, of Culture and of Tourism of Somalia

Gianluca Grandi, General Directorate for Development Cooperation, MAECI

Rappresentative Italian **Agency for Development Cooperation**

Barry Saitiou, National Director for the Guineans Abroad

Experiences on the field

Francesco Mele, AICS Dakar

Karounga Camara, entrepreneur of the diaspora from Senegal

Daniel Panziri, IOM Rome Migration and Development Unit Coordinator

Pape Wane, founder of the program Diaspora Entrepreneurship

Roland Ruhumuriza, Area Manager - Africa – De Lorenzo Spa

12.30 - 13.30

A roadmap for the success of investments in the energy sector in Africa

Claudio Pedretti, CEO WindKinetic

Silvia Anna Ainio, Policy Officer, European Commission DG DEVCO, Sustainable Energy and Climate Change

Albin Feliho, President of the National Confederation of Businesses of Benin

Antonella Baldino, Chief International Development Finance Officer, CDP (TBC)

Francesca Oliva, Energy Focal Person Fondazione AVSI

13.30 - 14.30 – LUNCH BREAK

14.30 - 15.30

Doing business in Somalia

Mohamed Abdi Hayir, Ministry of Information, of Culture and of Tourism of Somalia

15.30 - 16.30

The biomedical cluster between science and business

Emilio Bertani, Surgeon of European Institute of Oncology

Alberto Beretta, Immunologist

Antonio Servadio, Università di Milano Foundation

Claudio Corti, CEO of Blu.it

Laura Mazza, AD The HUB, General Director of the Chamber of Commerce Italia-Madagascar

Pavela Mitova, International Relations Chamber of Commerce Italia-Madagascar

16.30 - 17.30

Closing Conference

Cleophas Adrien Dioma, Executive President Italia Africa Business Week

Enrico Pazzali, President of the Fiera Milano Foundation

Sibusiso Busi Moyo, Ministry of Foreign Affairs and of Trade of Zimbabwe

Mohamed Abdi Hayir, Ministry of Information, of Culture and of Tourism of Somalia

Augustin Tabé Gbian, President of the Economic and Social Council of Benin

Gianluca Grandi, General Directorate for Development Cooperation, MAECI

Gianmarco Senna, President of the IV Commission for productive activities, education, training and employment of Regione Lombardia

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YELLOW ROOM 1

10.00 – 11.00

Technology and Innovation for sustainable development

Cristina Toscano, Manager "Innovazione per lo sviluppo" project, Fondazione Cariplo

Alessandro Masciadri, Junior Program Officer, Fondazione Cariplo

Harouna Kabore, Minister of Commerce, Industry and Handicrafts, Burkina Faso

Andrea Bertolazzi, President, Gnucoop

Francesca Silva, Operations Manager, CIAI

Luca Burinato, High Value Donors Specialist, AMREF

Lucia Dal Negro, CEO and Founder, DELAB

Alessio Bernesco L'avoro, Ultrafab Srl

11.00 – 11.30 - NETWORKING BREAK

11.30 – 12.30

Sport Academy: sports as an opportunity for liberation and development

Laura Mazza, CEO, THE HUB COMPANY

Marco Riva, Vice-president, Panathlon di Como

Giancarlo Restivo, President, @NuovaOrgImprese

Ruggero Alcanterini, President of the Italian National Committee for Fair Play - Coni

Claudio Massa, Brand Ambassador, L'Orma

12.30 – 13.30

Doing business in the Republic of Guinea

Cherif Mohamed Diallo, Ambassador of the Republic of Guinea in Italy

Alpha Barry, Public Relations Manager, APIP - Guinea

Saitiou Barry, National Director for Guineans living abroad

Aminata Kouyate, National Director for Youth

13.30 – 14.30 - LUNCH BREAK

14.30 – 15.30

How to replicate and develop innovative business models

Roberto Randazzo, R&P Legal

14.30 – 15.30

The Italian fruit and vegetable supply chain for the development of companies in African

Organized by **STUDIO COM ITALIA**

YELLOW ROOM 2

10.00 – 11.00

Circular economy: experience and challenges for a sustainable future

Cristiana Fiamingo, African History and Institutions Professor, UniMi

Guido Sali, Mandate for Development Cooperation in Agriculture, Food and Environment, UniMi

Pietro de Marinis, PhD, School in Agriculture, Environment and Bio-energy, UniMi

Fulvia Tambone, Agricultural Chemistry Professor at the Department of Agricultural and Environmental Sciences, UniMi

Valerio Bini, Professor of Geography, Department of Environmental and Cultural Heritage, UniMi

Giovanni Sartor, Mani Tese

11.00 – 11.30 - NETWORKING BREAK

11.30 – 12.30

Call for tenders: international offers, the first step towards a partnership for the development of Africa

Andrea Landini, CEO, Think Global Srl

Massimo Dal Checco, President, Sidi Group

Silvia Barigazzi, Coordinator, Unita Gare Cose Ong

Claudio Gatti, Head of International Tenders Dept, Think Global Srl

12.30 – 13.30

Investing in Africa: experiences and prospects for Italian agri-food SMEs

Stefano Corsi, Research Presentation

Daniel Nansi, CEO Eldan Consulting LLC

Roy Orlando, the experience in the tomato supply chain in Angola

Alberto Todeschini, The import of exotic fruits from Kenya

13.30 – 14.30 - LUNCH BREAK

14.30 – 15.30

Towards an ecosystem of Euro-African startups?

Maurizio Bertoldi, CTO, LoanxChain

Zik Dimeji Mudele, PhD, FB Scholar

Giacomo Battaini, Head of Sustainability, Bloom Project

Andrea Censoni*, Business Analyst Dpixel and co-founder Startup Africa Road Trip

Martino Ghielmi, VadoinAfrica

15.30 – 16.30

Social business and international cooperation

Stefano Granata, President, Confcooperative – Federsolidarietà

Sabina Bellione, International Department – Gruppo Cooperativo CGM

Elisabetta Pontello, CEO – Avanzi Sostenibilità per Azioni

Tanguy Herman Pounekrozou, CEO&FOUNDER, Coopérative Agricole Kashaö

Daniele Aloisi, COSV