

ASSOCIAZIONE
LE RESEAU



SPONSORSHIP

iabw

ITALIA AFRICA BUSINESS WEEK

26 & 27
NOVEMBER

2019

MILANO CONVENTION CENTER (MICO)

italia africa business week

BUILD THE BUSINESS 4.0

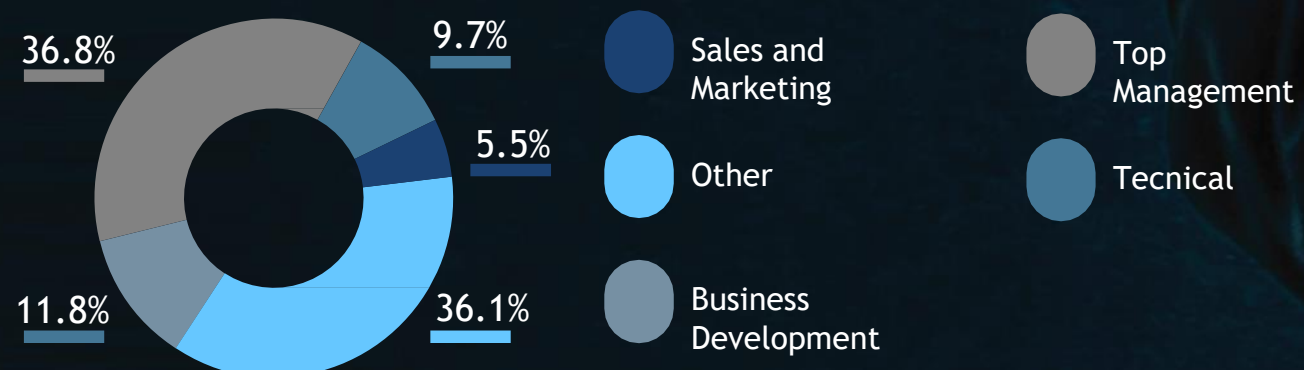
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PARTICIPANTS OVERVIEW

Company types



Positions



MICO COMVENTION CENTER - MILANO

PIAZZALE CARLO MAGNO, 1 – 20149 MILANO





RENEWABLES ENERGIES



INFRASTRUCTURES



BIOMEDICAL



TEXTILE/FASHION



**AGRICULTURE AND
AGRI BUSINESS**



NEW TECHNOLOGIES



TURISM



SECURITY



ADVANCED SPONSORSHIP PACKAGES

Platinum Sponsorship



- Welcome speech of the event
- Welcome message on event catalogue
- Full page advert on event conference programme handbook
- Logo on event lanyard
- Logo on event bag, badge and event welcome brand wall
- Digital branding on event website and social media
- 30 min public presentation + Q&A session
- Exhibition Stand (including a table, chairs, banner)
- 8 Delegate accesses to the event
- 8 Gala night dinner invitations

22.000 €

Gold Sponsorship



- Welcome message on event catalogue
- Full page advert on event conference programme handbook
- Logo on event bag, badge and event welcome brand wall
- Digital branding on event website and social media
- 30 min public presentation + Q&A session
- Exhibition Stand (including a table, chairs, banner)
- 6 Delegate accesses to the event
- 6 Gala night dinner invitations

16.000 €

Silver Sponsorship



- Advert on event conference programme handbook
- Logo on event bag, badge and event welcome brand wall
- Digital branding on event website and social media
- 30 min public presentation + Q&A session
- Exhibition Stand (including a table, chairs, banner)
- 4 Delegate accesses to the event
- 4 Gala night dinner invitations

10.500 €

Bronze Sponsorship



- Logo on event bag, badge and event welcome brand wall
- Digital branding on event website and social media
- Exhibition Stand (including a table, chairs, banner)
- 2 Delegate accesses to the event
- 2 Gala night dinner invitations

5.600 €



BASIC SPONSORSHIP PACKAGES

Delegate



- 1 Delegate access to the event
- Networking opportunity
- Gala night dinner invitation

1.207 €

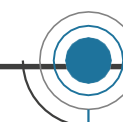
Exhibition



- Exhibition Stand (including a table, chairs, banner)
- 2 Delegate accesses to the event
- Networking opportunity
- 2 Gala night dinner invitations

5.500 €

Speaker



- 30 min public presentation + Q&A session
- 2 Delegate accesses to the event
- Networking opportunity
- 2 Gala night dinner invitations

6.350€

COFFEE&REFRESHMENT BREAK SPONSORSHIP

Four coffee break and two lunch break sponsorship opportunities are available for two different days, two refreshing coffee breaks and one lunch break on the first and the second day of the forum session

Refreshment Coffee break 10,00 – 10.30 Lunch Break 13.00 – 14.00

Refreshment Coffee break 16,00 – 16.30

Sponsors will be able to brand the coffee break area, subject to venue approval.

YOUR SPONSORSHIP PACKAGE WILL INCLUDE

- your organization will be acknowledged by the summit moderator before coffee break time and at the final summit session
- you will have the opportunity to distribute promotional material or a small gift to delegates at the time of the Refreshment Coffee break
- 2 Delegate passes
- We will place your roll ups on coffee break area to highlight your company activities

BRANDING

Your logo will feature on the following:

- within the forum website
- in the programme distributed to all forum participants
- in the on site programme distributed to all conference attendees
- within the coffee break hall – materials to be provided by you (roll ups, banner etc)
- Desktops on the coffee break tables with your logo



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APERO DINNER SPONSORSHIP

There is only one Apero Dinner opportunity available. Sponsors will be able to brand the apero dinner area, subject to venue approval.

YOUR SPONSORSHIP PACKAGE WILL INCLUDE

- Your organisation will be acknowledged by the summit moderator as sponsor at the end of final summit session
- You will be able to place a screen on apero dinner area where you can put your advertising video
- You will have the opportunity to distribute promotional material or a small gift to delegates during the apero dinner
- 2 Delegates passes

BRANDING

Your logo will feature on the following:

- within the forum website
- in the programme distributed to all forum participants
- in the on site programme distributed to all conference attendees
- within the apero dinner hall – materials to be provided by you (roll ups, banner etc)
- Desktops on the apero dinner tables with your logo

GALA NIGHT DINNERS SPONSORSHIP

There is only one Gala Night Dinner Sponsorship opportunity available. Sponsors will be able to brand the Gala dinner area, subject to venue approval.

YOUR SPONSORSHIP PACKAGE WILL INCLUDE

- Your organisation will be acknowledged by the summit moderator as sponsor at the end of final summit session
- You will be able to place a screen on gala dinner area where you can put your advertising video
- You will have the opportunity to distribute promotional material or a small gift to delegates at the time of gala dinner
- 2 Delegates passes

BRANDING

Your logo will feature on the following:

- within the forum website
- in the programme distributed to all forum participants
- on the site programme distributed to all conference attendees
- within the gala dinner hall – materials to be provided by you (roll ups, banner etc)
- Desktops on the gala dinner tables with your logo
- Invitation tickets to gala dinner that will be sent by organizers on behalf of you

OUR PARTNERS

OPENING CONFERENCE UNDER THE PATRONAGE OF



UNDER THE PATRONAGE OF

MAIN SPONSOR

SPONSOR

STRATEGIC PARTNER

TECHNICAL PARTNER

WITH THE SUPPORT OF

PARTNERS



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DIREZIONE@IABW.EU
+39.333.2246672 - +39.338.7749076
WWW.IABW.EU